



Warsaw, 2<sup>nd</sup> Jul. 2013

Demonstrated experience in the implementation of the project:

## Business Coaching Support for individual businesses (SMEs)

I am pleased to announce that Mrs. Marta Jagodzińska took part in the group coaching project as a way to support individual entrepreneurs running their own businesses (SMEs).

The whole project took a total of 200 hours of group coaching - 40 hours of coaching sessions for each of the five groups of entrepreneurs (groups up to 12 people). Some meetings were collaborative in nature using coaching tools, and part of it was conducted in the form of individual sessions with a coach. Marta took 36 hours coaching practice in this project. Classes were held in the framework designed and conducted by the Centre for Coaching Kozminski University project co-financed by EU funds: "Business Coaching for entrepreneurs in the creative industries' coaching meetings took place between January and June 2013, in Warsaw. With coaching services have benefited a total of 47 entrepreneurs.

During the project Mrs. Jagodzińska has demonstrated her ability to establish a good rapport with customers, openness, technical knowledge, commitment and passion. Her actions were consistent with the ICF Code of Ethics and the attitude of the coach fully deserved to be called a professional.

I am pleased to recommend to Mrs. Jagodzińska as a partner in preparing and conducting coaching projects in this area.

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